



OFFICE OF THE VILLAGE MANAGER

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May 24, 2021

Dear Business Owner:

As the State of Illinois moves towards reopening, the Village of Niles is excited to announce that we are going to host our annual 4th of July parade and it is approaching quickly! It will be in-person along our traditional route on Sunday, July 4, 2021, step-off at 8:45 am from Notre Dame High School. We are securing marching bands, patriotic tributes, and local organizations to make this celebration as unprecedented as the last year has been!

We fully recognize the hardship this global pandemic has had on local businesses as the Village also faces significant revenue loss and financial challenges. We know that budget priorities have changed, however we have always relied on business sponsorships to make this parade happen and appreciate your consideration.

We hope that you will support us this year. We have also added a Presidential Leader package since this will be one of the few events we host this year. Please respond before June 23 so there is time to print your business logo on banners, in print and on social media. A Parade Sponsorship Form is enclosed for your convenience.

We are committed to providing a safe and patriotic parade that embodies the strong community spirit of Niles. On behalf of Niles residents, Mayor George D. Alpogianis and Board of Trustees we sincerely appreciate any dollar amount you are able to contribute. Please feel free to reach out to me at (847) 588-8005 or kds@vniles.com.

Looking forward to working with all our businesses as we reopen!

Sincerely,

Katie Schneider
Community Engagement Coordinator



Promote Your Business

★ Be a Parade Sponsor ★

Help support the community's favorite, fun-filled event and put your business right in front of the crowds. Over 10,000 spectators enjoy this parade each year! All sponsors will be featured on large banners either carried by volunteers or hung on floats/vehicles through the parade route.

Presidential Leader - \$2,500

Your business logo prominently featured on all promotions and exclusively listed on a parade banner

Statesman - \$1,000

Your business logo exclusively on a parade banner

Minuteman - \$500

Your business name on a banner with one other sponsor

Patriot - \$250

Your business name on a banner with all patriot sponsors

Rebel - \$225 or less

Your business name Listing on Village media

Not only will your business be promoted at the parade but ALL sponsors will be listed in Village media including:

- ★ Focus on Niles newsletter sent to 13,000 residents
- ★ Village website, Facebook, Twitter and Instagram
- ★ Niles TV Channel (Comcast Ch 6/AT&T Ch 99)
- ★ Announced at the televised July Board Meeting

To participate, simply complete and return this form with your check by June 23, 2021.

All banners and printed materials will be provided by the Village of Niles.

YES, I'LL BE PATRIOTIC!



Company _____

Contact Name _____

Email _____

Phone _____

Company Address _____

Amount Enclosed \$ _____

Remit Payment to:
Village of Niles
1000 Civic Center Drive, Niles, IL 60714

For More Information Contact:
Katie Schneider
kds@vniles.com | (847) 588-8005

